



Balázs Kiss

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Research Interests

Political communication, emotions and politics, popular culture and political communication

Selected Publications

Identity Change in Ninety Minutes: The Emotional Dynamics of Leader-Follower Interactions at a Political Rally. COMUNICAZIONE POLITICA 2018 pp. 117-136. , 20 p. (2018) DOI: 10.3270/89740

With SZABÓ, Gabriella: Constructing Political Leadership during the 2015 European migration crisis: The Hungarian Case. CENTRAL EUROPEAN JOURNAL OF COMMUNICATION 11 : 1 pp. 9-24. , 15 p. (2018) DOI: 10.19095/1899-5101.11.1(20).1

With Szabó, Gabriella: Crowding and Feeling Political Communities: Successful and Failed Mass Demonstrations in Hungary 2013. In: Torres, Eduardo Cintra; Mateus, Samuel (szerk.) From Multitude to Crowds : Collective Action and the Media. Peter Lang International Academic Publishers, (2015) pp. 223-246. 24 p.

Cultural Paradigm contra Political Marketing or Two Answers to the Same Questions pp. 57-73. , 17 p.

In: Newman, Bruce; Theoharous, Antonis; Gouliamos, Kosta (szerk.) Political Marketing : Strategic 'Campaign Culture' Boston (MA) Routledge, (2013)

Research Projects

[Political communication in Hungary 1990-2015](#)

Teaching Experience

Eötvös Loránd University, Institute of Political Sciences

Course: political communication